

Dr.Sujatha  
Asstant Professor of Botany &  
Public Relationship Officer. OU



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To 23/PRo/2020

Date: 29/02/2020

1. All The Deans of the Faculties
2. All The Principals of Campus and Consttuent Colleges, OU
3. All the Heads of the Departments, OU
4. All the Adminlstrative Officers

Respected Sir/Madam

Sub: Routing all advertisements only through I & PR Department, Government of Telangana -Reg.

Ref : Lr. No. 000789/CL/Advt.I/2020 dated 27.02/2020 from I&PR Department, Hyderabad

Vide reference letter cited above from Government of Telangana, I am hereby directed to communicate that henceforth all Advertisements/Notifications/Short Tender Notices (Print & Electronic Media etc.) will be released through I & PR Department only as per G. O. Ms. No. 52 GA (I&PR).

You are requested to route the notifications to the PRO, OU (the University contact) for further transmission to the Department of Information and Public relations, Government of Telangana.

Further, while sending the advertisement, you are requested to forward your email address and mobile number of the concerned officer for further communication.

Any deviation from this procedure would be viewed seriously by the administration.

Thanking you sir

Enclosures:

1. G. O. Ms. No. 52
2. Lr. No. 000789/CL/Advt.I/2020 dated 27.02/2020 from I&PR Department, Hyd.

Copy To:

1. The Secretary to Vice Chancellor
2. The PA to Registrar
3. The PA to OSD to Vice Chancellor
4. The Director, Infrastructure, OU
5. The Finance Officer, OU
6. The Joint Registrar, Administration, OU

The Director (Infrastructure)  
with a request to be upload on o.u website

Web  
LOA  
2/3/2020

Yours Faithfully

Public Relations Office  
Osmania University,  
HYDERABAD-500 007

GOVERNMENT OF TELANGANA  
ABSTRACT

Advertisements - Release of Advertisements (Print, Electronic and Outdoor)  
In respect of all Government Departments, Public Sector Undertakings,  
Government Companies, Corporations and Land Acquisitions at State and  
District Level - Revised orders - Issued.

GENERAL ADMINISTRATION (I&PR) DEPARTMENT

G.O.Ms.No. 52

Dated : 14<sup>th</sup> February, 2017,  
Read the following:



1. G.O.Ms.No.37 GA(I&PR) Dept. Government of Andhra Pradesh, Dt:22.01.1994.
2. G.O.Ms.No.223, GA(I&PR) Dept. Government of Andhra Pradesh, Dt:12.08.2004.
3. Govt. Memo no.17904/LA IV - R&R/2005-2, of I&CA D Dept., Dt: 21.07.2005.
4. From the Commr, I&PR., Hyd.Lr.No.000164/Advt./2016, dt.25.01.2016

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**ORDER:**

JD (Advt)

Orders were issued in the GO 1<sup>st</sup> read above that the Government have reviewed the policy of Decentralization of Advertisement and have decided that all advertisements of Government Departments/ Public Sector Undertakings/ Government Companies should be released by the Commissioner, I&PR Department only.

2. Government, in the GO 2<sup>nd</sup> read above, have exempted certain organizations i.e. APTRANSCO., Singareni Collieries Company Ltd., Girijan Cooperative Corporation Ltd., and APSRTC from the purview of the Information and Public Relations Department for release of advertisements and publicity through print/ outdoor media directly, in relaxation of the orders issued in G.O.Ms.No.37, General Administration (I&PR) Dept., dated 22.01.1994.

3. The Government, in the memo 3<sup>rd</sup> read above, have decided to decentralize the powers of publication of DN and DD in the District level newspapers, in respect of Irrigation projects concerned only to the District Collectors/Spl. Collectors of the concerned projects.

4. In the reference 4<sup>th</sup> read above, the Commissioner, Information and Public Relations Department has brought to the notice of Government that some of the L.A. notifications are being issued in the District and State level, directly, by the respective Departments. It was also brought to the notice of Government that, advertisements pertaining to all Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco are also exempted from routing through I&PR Department. The Commissioner, I&PR Department, in his proposal has requested the Government to issue suitable revised orders, accordingly, for all advertisements (Print, Electronic and Outdoor).

5. Government, after careful examination in the matter, have reviewed the decentralization policy and hereby decide and order to bring all Departments, Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco, TSPSC, Land Acquisition & Singareni Collieries Company Limited under the purview of I&PR Department for issue of advertisements (Print, Electronic and Outdoor). The advertisement charges pertaining to Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco, TSPSC, Land Acquisition and Singareni Collieries Company Limited have to be borne by the respective organizations only.

...2

6. The Commissioner, Information and Public Relations Department is empowered to issue the advertisements (Print, Electronic and Outdoor), as per rates approved Government from time to time, without delay.

7. These orders are issued in supersession of all the GOs and Memos in vogue. These orders will come in to force, with immediate effect.

8. The HODs of all Departments/Corporations/ Public Sector Undertakings/ Government Companies/ District Collectors are requested to take necessary action, accordingly.

9. This order issues with the concurrence of Finance Department, with their U.O.No. 1111/38/EBS.I/A1/17, dt.07.02.2017.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

SHEKHAR PRASAD SINGH  
CHIEF SECRETARY TO GOVERNMENT

To  
The HODs of all Departments/Corporations/ Public Sector Undertakings/  
Government Companies/ District Collectors.  
The Pay and Accounts Officer, Hyderabad.  
The Director of Treasuries and Accounts, Telangana State, Hyderabad.

Copy to:

The Finance (E.B.S.I) Dept.  
The P.S. to Pri. Secretary to Chief Minister  
✓ The Commissioner, Information & Public Relations Department, Hyderabad.  
SF/SC.

// FORWARDED :: BY ORDER //


  
SECTION OFFICER

GOVERNMENT OF TELANGANA  
DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS:: HYDERABAD.  
\* \* \* \* \*

Endorsement No.000828/Advt./2017.

Dt 28-02-2017.

Copy communicated for information and necessary action, accordingly.

  
Addl. Director(Advt.) FAC

To,  
All HODs of all Departments/ Corporation/ Public Sector Undertakings/  
Govt. Companies and District Collectors.  
Copy to All RJDs/CIPR Peshi/CIE.  
Copy to All DPROs.  
Copy to All Officers in Commissionerate.  
Copy to SF/SC.,

GOVERNMENT OF TELANGANA  
INFORMATION AND PUBLIC RELATIONS DEPARTMENT: HYDERABAD.

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From  
Additional Director,  
Information and Public Relations  
Department,  
A.C.Guards, Hyderabad

To  
All Heads of the Departments / Managing  
Directors of Corporations/PSUs/District  
Collectors/Registrars of Universities of  
Telangana State.

Lr.No.000789/CL/Adv.I/2020, dt.27.02.2020.

Sir,

Sub:- I&PR Dept - Advertisements - Routing of all Advertisements  
through I&PR Department only as Centralised agency- Req- Reg.

- Ref:- 1. G.O.Ms.No.52 GA(I&PR) Department, dt.14.02.2017.  
2. This Office Lr.No.000828/LA-IP/Adv.I/2017, dt.03.03.2018  
3. Memo No.103/I&PR/2019-1 dt.07.01.2019 of the Chief Secretary  
to the Government.


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Your kind attention is invited to the reference 1<sup>st</sup> cited, wherein the Government  
have issued orders to release all types of advertisements including short tender notices &  
Land Acquisition Notifications (Print Media, Outdoor Media & Electronic Media etc.)  
through I&PR Department only. Therefore, all the Departments, Public Sectors  
Undertakings, Government Companies, Corporations, Universities have to issue their  
advertisements only through I&PR Department.

Therefore, you are requested to follow the G.O.MS.No.52. GA(I&PR)  
Department, dt.14.02.2017 and route all your advertisements through I&PR Department  
only.

Further, while sending the advertisement, you are requested to forward your email  
address and mobile number of the concerned officer for further communication.

Yours faithfully

  
Additional Director

Encl : G.O.MS.No.52.

- Copy Submitted to the Spl. Secretary to Chief Minister for information.  
Copy submitted to all the Spl.Chief Secretaries to the Government Departments/  
Corporations /Public Sector Undertakings for information and necessary action.  
Copy submitted to all Principle Secretaries to the Government Departments/  
Corporations/Public Sector Undertakings for information and necessary action.  
Copy submitted to all Vice Chancellors of Universities for information and necessary  
action.  
Copy to all DPROs for necessary action.

PRO  
Pl. Circulate to all  
the offices.  
29/2/2020